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TRADESHOW 2016

A PREMIER EVENT FOR
CONVENIENCE STORE, GAS STATION & LIQUOR STORE



AARA TRADESHOW 2016...

A Premier Event in which Retailers, Wholesalers, Manufacturers and Service Providers are provided with the opportunity to demonstrate and highlight their Products and Services.

AARA TRADESHOW IS THE PLATFORM TO:

- Give your Products & Services - Position & Recognition
- Expand & develop your marketing base
- Meet the decision makers of retail establishments
- Collaborate with the retail community



For Registration & Booth Info:

973.315.3118

www.AARAUSA.com

WEDNESDAY
SEP 14 2016

2:00 PM TO 8:00 PM
GARDEN STATE EXHIBIT CENTER
50 ATRIUM DRIVE, SOMERSET, NJ 08873

PREMIUM QUALITY(HD) CELL PHONE ACCESSORIES



PRODUCTS

\$650 RETAIL VALUE IN FREE PRODUCTS



FREE
TOTAL
RETAIL VALUE
\$100

**1 Bx of
Bic Mini Lighter
50Ct/Tray**



FREE
TOTAL
RETAIL VALUE
\$115

**1 Bx of
Bic Big(Reg) Lighter
50Ct/Tray**



FREE



FREE



FREE



FREE

HER PLEASURE(PURPLE) ULTRA RIBBED(YLW) ULT. THIN(GREY) MAGNUM(BLK)
4 PK OF TROJAN CONDOM 6CT/PK TOTAL RETAIL VALUE \$110



FREE
TOTAL
RETAIL VALUE
\$85

**2 Bx of
5 Hour Energy
EXTRA STNGTH
BERRY**



FREE
TOTAL
RETAIL VALUE
\$200

**4 Bx of
Clear Lighter
50Ct/Tray**

**FREE \$650
RETAIL VALUE WORTH
PRODUCT**

PREMIUM QUALITY(HD)
CELL PHONE ACC. DISPLAY

Display Your Cost

\$359 Only (\$2.99/Pc)

(TOTAL 120 PCS; Retail \$6.99 Each)



**TOTAL
DEAL
RETAIL
VALUE
\$1488**

24Pcs-Cable HD iPhone 5/5s
12Pcs-Aux Cable HD
12Pcs-Dual Port Car Adapter(2Amp)
12Pcs-Earpod(Premium Quality)
12Pcs-Cable HD iPhone 4
24Pcs-Cable HD Micro USB
12Pcs-Car Adapter(1000mAmp)
12Pcs-Wall Adapter(1000mAmp)

Gross Margin: 75.87%
Mark Up: 314.48%
Gross Profit: \$ 1,129.00

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3500+ Convenience store items.... Always low prices.... Quick Delivery

SERVING 2 LOCATION NEW JERSEY/PENNSYLVANIA



BUY 5 ANY LOGIC REFILL 5'S 6CT/PK
YOUR COST \$360(\$72/BX)



+



GET 1BX OF ANY LOGIC REFILL 6CT/PK

+

12 PCS OF PREMIUM QUALITY
EARPOD MIX COLOR

FREE PRODUCT RETAIL VALUE \$240
Gross Margin: 57.14%

LOGIC ECI G DEAL

NEW JERSEY

PRICESMART LLC
11A JANE PLACE,
EDISON, NJ 08820

PHONE: (732)733-2929
FAX: (732)595-7579

PENNSYLVANIA

PRICESMART INC.
3599 MARSHALL LN, STE # D
BENSALEM, PA 19020

PHONE: (215)650-4906
FAX: (215)650-4908



Bic six lighter Deal

Bic Mini 50ct - 1bx

Bic Regular 50ct - 2bx

Bic My Favorites 50ct - 1bx

Bic Geometric 50ct - 1bx

Bic Geostar 50ct/Tray -1bx

YOUR COST ONLY \$245

TOTAL RETAIL VALUE \$859

Gross Margin: 71.48%

Mark Up: 250.61%

Gross Profit: \$ 614.00

+20 *FREE* LIGHTER
(\$50 worth Free Lighter)



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LARGE QUANTITY DISCOUNT AVAILABLE
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SUMMER SPECTACULAR!!!

INCREDIBLE PACKAGE DEAL

\$320 Retail Value in FREE Product

FREE **5 HOUR ENERGY** 5 boxes (60 BOTTLES)



YOU PAY: \$0.00 each

FLAVORS (1 Each)

BERRY, GRAPE, POMEGRANATE, ORANGE, CITRUS

FREE **BIC Regular Lighters** 50 Pieces



YOU PAY: \$0.00 each



Flat Cable Counter Display **144 count (ACD-1)**

- 48 – Iphone 6 USB Cable
- 24 – Micro USB Cable
- 24 – Auxiliary Cable w/Gold Tips
- 24 – Car Charger 1000mah
- 24 – Home Charger 1000mah

GUARANTEED PRODUCT

PAY: \$1.75 Each

Retail \$4.99 Each

PACKAGE PRICE- \$249.00

RETAIL VALUE- \$1040.00



IWIRELESS USA

11 Harts Lane, Suite F, East Brunswick, NJ 08816

sales@iwirelessusa.com | www.iwirelessusa.com

Office: 732-307-7051 /Jacob: 646-701-1021 /Buggie: 630-401-9551

Promotion runs for limited period

SUMMER SPECTACULAR!!!

INCREDIBLE PACKAGE DEAL

\$420 Retail Value in **FREE** Product

FREE

5 HOUR ENERGY

5 boxes (60 BOTTLES)



YOU PAY: \$0.00 each

FLAVORS (1 Each)

BERRY, GRAPE, POMEGRANATE, ORANGE, CITRUS

FREE

BIC Regular Lighters

100 Pieces



YOU PAY: \$0.00 each



Premium Counter Display

120 count (ACD-2)

- 24 – Metal Iphone 6 Hi-Speed USB Cable
- 24 – Earphone with Mic/Volume
- 24 – Metal Micro Hi-Speed USB Cable
- 24 – Dual Rapid Car Charger 2.1amp
- 24 – Dual Rapid Home Charger 2.1amp

GUARANTEED PRODUCT

PAY: \$2.90 Each

Retail \$7.99 Each

PACKAGE PRICE-\$348.00

RETAIL VALUE - \$1380.00



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sales@iwirelessusa.com | www.iwirelessusa.com

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Menthol



Flavors



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Retail

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CARTRIDGES 16 MG

Retail

\$5.99



#1 E-Cig Brand in Chicagoland C-STORES

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Now Launching in New Jersey, New York, Connecticut, PA



IWIRELESS USA

11 Harts Lane, Suite F, East Brunswick, NJ 08816

Tel: 732-307-7051 / 732-668-9064 | Fax: 732-387-2024

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VALUE \$3,900

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HOW MUCH
YOU DON'T KNOW.**

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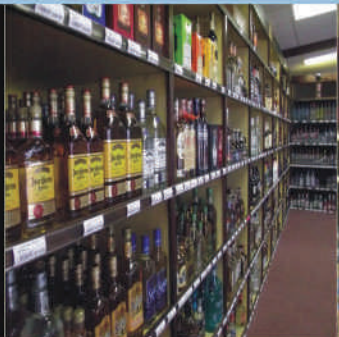
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Bill A 1872 - Imposes \$0.25 surcharge on alcoholic beverages to be dedicated to Alcohol Education, Rehabilitation and Enforcement Fund.

This bill provides for a \$0.25 fee to be included in the price of each alcoholic beverage sold in certain municipalities for the purpose of funding alcohol education, rehabilitation and enforcement.

Under the bill, the holder of a retail liquor license authorizing the sale of alcoholic beverages in a restaurant or bar which is located in a municipality with 200 or more of these licenses currently active or inactive is required to charge a fee of \$0.25 to be included in the price of each alcoholic beverage sold on the licensed premises. These fees are to be collected by the Director of the Division of Alcoholic Beverage Control and deposited in the Alcohol Education, Rehabilitation and Enforcement Fund (AEREF).

Under this bill, the AEREF also would receive the proceeds from the \$0.25 per drink fee imposed by the bill on alcoholic beverages sold in restaurants and bars in municipalities with a large number of retail liquor licenses.

Bill A 1755 - The "Green Building Tax Credit Act."

This bill, entitled the "Green Building Tax Credit Act," provides tax credits toward the corporation business tax, gross income tax, and certain other specified taxes for developers and owners who design and construct buildings that meet certain "green building" criteria.

The bill provides that a building would qualify for the tax credits if it meets the green building standards set forth in section 7 of the bill to be adopted by the Department of Community Affairs (DCA) in consultation with the Department of Environmental Protection (DEP), or if it meets the criteria required for Certified, Silver, Gold, or Platinum status under the LEED Green Building Rating System or LEED Residential Green Building Rating System.

The tax credits provided by the bill would be available for seven years. The total of all credits which could be allocated in the

Did You Know?

New Bill Affects 2016-2017

For full details on the above bills,
please visit: <http://www.njleg.state.nj.us/bills/bills0001.asp>



first fiscal year after enactment would be no more than \$20 million. In each of the subsequent six fiscal years, up to \$50 million of credit allocations may be authorized per year, and any unused allocable amounts may roll over to subsequent fiscal years. An eligible taxpayer may apply no more than 20% of their total tax credit in any tax year.

Bill A 183 - Requires certain entities to be equipped with generators and allows those entities to qualify for NJEDA loans for cost of generators.

This bill requires retail motor fuel dealers, motor fuel wholesales, motor fuel terminal facilities, motor fuel refineries, nursing homes, assisted living facilities, subacute rehabilitation facilities, and newly constructed grocery stores (collectively, "eligible businesses") to be equipped with and employ a generator in the event of a power outage.

The bill also requires the New Jersey Economic Development Authority ("authority") to offer financial assistance in the form of low-interest loans to eligible businesses for the purchase and installation of a generator. The authority must begin accepting applications no later than 91 days after the enactment of the bill and must begin approving the applications within a reasonable time thereafter.

An eligible business that sustains physi-

cal damage to the business itself, or to the business's generator, during a disaster are exempt from the requirements of the bill. The bill outlines a series of penalties for eligible businesses that fail to use a generator during the course of a power outage.

Bill A 563 - "New Jersey Jobs Protection Act;" requires verification of employment.

This bill, the "New Jersey Jobs Protection Act," requires that all employers use the federal "E-verify" system to check the employment eligibility of each new hire, within ninety days of the date of hire.

The bill establishes a graduated penalty system against any employer who knowingly employs illegal aliens. The penalty for the first offense will be a \$10,000 fine for each illegal alien and three years of monitored probation. During the probationary period the employer is required to file quarterly reports with the county prosecutor. The reports must include, but shall not be limited to, documentation of the E-verify confirmation of each new employee who is hired by the employer at the location where the illegal alien performed work.

The penalty for a second offense will be a \$20,000 fine for each illegal alien and an additional five years of monitored probation. The penalty for a third offense will be a \$30,000 fine for each illegal alien.

Bill A 651 - Permits self-service dispensing of motor fuels.

Self-service at gasoline stations is now permitted in all but two states and has proved to provide customers with efficient, economical and safe service. Nationwide estimates indicate that about 80 percent of all retail gasoline sold in our country is currently being dispensed on a self-service basis.

This bill permits self-service operations in New Jersey and directs the Commissioner of Labor and Workforce Development to promulgate appropriate regulations to govern their operations.

Asian American
Retailers Association

242 Old New Brunswick Road, Suite 440
Piscataway, NJ 08854

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AARA
TRADESHOW2016

—WEDNESDAY—

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